



ASSESS: Stakeholder Analysis



Use this template to determine key stakeholders that will positively or negatively impact your efforts to create a healthy, high performing work culture. Use it to develop strategies on how to leverage their support, or if needed, engage them further. Stakeholders include everyone who can impact or influence; or, be impacted or influenced, by the initiative. Examples include employees, leadership, departments, managers, media, clients and partners.

Stakeholder	Impact How much impact will a health & performance strategy impact them (low, medium, high)	Influence How much influence do they have over the success of the strategy (low, medium, high)	What is important to the stakeholder?	How could the stakeholder contribute to the initiative?	How could the stakeholder block the initiative?	Strategy for engaging the stakeholder